Dmitry Pridatko

Senior Designer & Art Director

Info

Art Director working across brand, product and marketing. I turn ideas into visual systems that scale from individual assets to campaigns and digital products, combining art direction, graphic design and 3D.

Contacts

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Expertise

Art direction
Graphic design & identity
3D & image-making
Campaigns & communication

Work Experience

Senior Graphic Designer — T-Bank

2021–Present

- Lead visual design for digital acquisition across key financial products, including investments, insurance and savings.
- Lead design projects and collaborate with product, marketing and cross-functional teams from concept through delivery.
- Develop visual concepts and scalable communication systems across performance marketing channels.
- Selected projects are under NDA; additional details are available upon request.

Senior Graphic Designer — Mango Office

2021–2022

- Led visual design for major brand and product campaigns across marketing channels.
- Established design processes, guidelines and reusable visual systems.
- Oversaw brand communication across both digital and offline touchpoints.

Art director, Graphic designer — Freelance

2018–2021

- Created brand identities, visual systems, websites and digital products for a range of clients.
- Developed visual concepts in collaboration with founders, creative teams and clients.
- Created 3D imagery and carried projects from concept through final production.

Graphic designer — Proekt Agency

2018

- Designed brand guidelines, visualisations for architectural projects, advertising materials and print collateral.

Graphic designer — Fashion Factory School

2017

- Developed the school’s visual identity across digital and physical touchpoints, including websites, landing pages, exhibitions and branded spaces.

Graphic designer — Freelance

2016–2017

- Created brand identities and illustrations for clients across different industries.

Languages

- Russian — Native
- English — Intermediate (B1)

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